



THE BOSTON CAMERATA

ANNE AZÉMA, ARTISTIC DIRECTOR
JOEL COHEN, DIRECTOR EMERITUS

Program Book Advertising

The Boston Camerata is one of America's premier early music ensembles, performing European and American music of the Baroque, Medieval, and Renaissance periods. Founded in 1954, the Camerata brings together the finest instrumentalists and singers for performances given throughout the U.S. and abroad, under the direction of Artistic Director, Anne Azéma and Music Director Emeritus, Joel Cohen. The Camerata has been awarded numerous prizes and honors for its innovative programming and superlative recordings. The ensemble performs regularly in and around Boston, and its sell-out Christmas concerts have long been considered a highlight of the Boston holiday calendar.

Advertise your business with us!

- Reasonable rates
- Flexibility—choice of ad sizes; opportunity to include special offers in your ad; provide your display ad or basic copy for which we'll create the ad
- A loyal, affluent, and educated audience from Boston, Cambridge and higher-income suburbs
- 7 concerts; 2500 program books
- An elegant design with minimal advertising clutter—your ad will stand out
- A highly informative program book, more likely to be retained after the concert

Deadline for artwork or copy: October 1, 2010.

For questions, please contact Annie Houston, General Manager:
manager@bostoncamerata.org, 617-262-2092

The Boston Camerata

Advertising Rate Sheet — 2010-2011 Season

<u>Size</u>	<u>Width</u> ”	<u>Height</u> ”	<u>4-concert Rate</u>	<u>7-concert Rate</u>
Quarter page	2.25	3.75	\$100	\$140
Half page	4.75	3.75	\$200	\$280
Full page	4.75	7.75	\$400	\$560

We also invite you to consider sponsorship and underwriting of our programs:

<i>Level of Support</i>	<i>Benefits</i>	<i>Price</i>
Sponsor	Full-page ad Separate acknowledgment in program book 2 complimentary tickets to one of our concerts	\$1000
Underwriter	Full-page ad Line credit and logo on opening page of program Underwriting acknowledgement on our web site 4 complimentary tickets to one of our concerts	\$1500

Charges are for digital file or camera ready, single color artwork.

Contract

Please reserve my space in The Boston Camerata 2010-2011 Season program book.

Ad size _____ Price \$ _____ Advertiser name _____

Mailing address _____

Phone _____ Fax _____ E-mail _____

Authorized by _____

Space reservation deadline: September 15, 2010

Artwork submission deadline: October 1, 2010

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